

## YOUR INVITATION TO JOIN US IN THE



The 101 Weston Labs Collective is an **EXCLUSIVE** opportunity for Big I State Associations to participate in 101 Weston Labs, a first-of-its-kind accelerator supporting InsurTech companies focused on enhancing the independent agency distribution channel. These companies are building the technology to help keep agents growing and thriving, strengthening agencies & associations.

“ We’re eager to support new companies striving to help independent agents and brokers thrive. It is an investment in InsurTech that will empower our members, and we look forward to collaborating on this with 101 Weston Labs. - **Charles Symington, Big “I” president & CEO** ”

### PUT YOUR ASSOCIATION MISSION INTO ACTION!

#### INDUSTRY DEVELOPMENT

Your Association will be able to:

- Attract new members with new tech initiatives that attract growing agencies
- Meet the next generation of companies that are prospective advertisers, sponsors, exhibitors & partners
- Have exposure to investment opportunities in vetted, early-stage InsurTech companies

#### AGENT ACCESS

Your member agents will:

- Have early early access to innovation
- Be guaranteed the best available rates from cohort companies - possibly with exclusive discounts for your members
- Help shape the InsureTech products of the future

#### MEMBERSHIP

Pay what you want/can:

- Suggested amount - \$10/ member agency in your state
  - Contributions:  
Min: \$500 Max: \$5,000
- Agree to market 101 Weston Labs companies to:
  - Agents in your state
  - Other stakeholders

### THE 101 WESTON LABS 2024 PROGRAM PARTICIPANTS



Max Kane TBA

### THE 101 WESTON LABS PROGRAM ALUMNI



GET STARTED: visit [101WESTONLABS.com](https://101WESTONLABS.com) email [pat@101westonlabs.com](mailto:pat@101westonlabs.com) follow [@101westonlabs](https://twitter.com/101westonlabs)

### OUR ADVISORY COUNCIL



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